

## 24<sup>th</sup> Annual PFHTA Benefit Golf Tournament presented by Food City

### Tuesday, August 3rd, 2021 - Sevierville Golf Club

### 2021 Sponsorship/Team Commitment Form & Invoice

Company Name: \_\_\_\_\_  
(as you wish it to appear in published materials)

Address: \_\_\_\_\_

Contact Person / Team Captain: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Web site address (URL): \_\_\_\_\_

**\*\*\*Golf Teams: Be sure to indicate preferred Tee Time on Reverse**

**Bronze Sponsor (\$2,500):** Sponsor logo and link through will be placed on PFHTA official website [www.PFHospitality.org](http://www.PFHospitality.org) and golf page(s) as Bronze Sponsor; Sponsor logo on all printed and electronic collateral; One (1) Partnership golf team package (4 players); 2022 Membership in PFHTA; Special recognition of your company golf awards ceremony & throughout event; Company recognition in press releases and PR opportunities; Signage at pavilion; 5 Sponsor Golf Cart Clings; Right of first refusal in 2022

**PFHTA Partner Package (\$1,000):** Sponsor logo on printed and electronic golf collateral; 2022 Membership in PFHTA; Signage with Logo at Pavilion Area; 18x24 Signage along cart path; Premium Gifts (4); One Foursome Team Package; 4 mulligans (1 per player); 8 drink tickets (2 per player); Range balls; Breakfast, lunch and dinner; Goody bags for all players; Foursome Photograph

**Foursome Team (\$600):** 4 mulligans (1 per player); 8 drink tickets (2 per player); Range balls; Breakfast, lunch and dinner; Goody bags for all players; Foursome Photograph

**Hole Sponsor (\$500):** Sponsor company logo or name on a tee and or green sign during the golf tournament; Can have representatives at hole; Exposure two golf flights: Morning and Afternoon; Logo on PFHTA website; Right of first refusal in 2022

*Proceeds benefit Sevier County non-profits including Mountain Hope Good Shepherd Clinic; Boys & Girls Club of the Smoky Mountains; & SMARM as well as, Pigeon Forge High School Scholarships; Walters State Community College Hospitality Management and Culinary Arts Programs; and county wide hospitality and tourism initiatives.*

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### Sponsor/Team Invoice

*Thank you for your support! Please confirm/circle or fill in your golf package below:*

**Bronze: \$2,500 \* Partnership Team: \$1,000 \* Hole Sponsor: \$ 500 \* Other: \_\_\_\_\_**

\_\_\_ Payment Enclosed Check #: \_\_\_\_\_ Amount: \$ \_\_\_\_\_ *Make Payable to: [PFHA, Inc.](#)*

\_\_\_ Please charge my American Express; MasterCard; Visa; Discover (circle one)

Amount to be charged: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Account #: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ CVV Code: \_\_\_\_

**Signature/Authorization:** \_\_\_\_\_ *All receipts will be emailed (complete on reverse)*

**\*\*\*Secure your tee-time now with payment.** *Team Registration forms will be emailed to captains October 7, 2020*

**\*\*\*GOLFERS INDICATE PREFERRED TEE TIME if applicable: \_\_\_\_\_ 8:00 am or \_\_\_\_\_ 1:00 pm**

**Please mail or email completed form to: PFHTA, P.O. Box 1401, Pigeon Forge, TN 37868 or email to PFHTA Coordinator: Christie Balog: [christieb@pfhospitality.org](mailto:christieb@pfhospitality.org)**

We are also accepting **Donations** of gift certificates, attraction/event tickets, product donations for golfer door prizes and silent auction items.

\_\_\_ I plan to donate (list item): \_\_\_\_\_

\_\_\_ Please contact me regarding an in-kind donation: \_\_\_\_\_

Phone number: \_\_\_\_\_ and Email address: \_\_\_\_\_

*Silent Auction Coordinators: Melanie Clifford: [melanie.clifford@marriott.com](mailto:melanie.clifford@marriott.com) or Rachael Griffin: [rwhittington@topconcepts.us](mailto:rwhittington@topconcepts.us)*

**Volunteers** are always appreciated for this fundraiser, if you would like to serve, please let us know

\_\_\_ I would like to donate my time as a volunteer

Phone number: \_\_\_\_\_ and Email address: \_\_\_\_\_

*Volunteer Coordinators: Barbie Perillo: [groupsalestiotr@gmail.com](mailto:groupsalestiotr@gmail.com) or Matt Lyscas: [matt@islandinpigeonforge.com](mailto:matt@islandinpigeonforge.com)*

**For your convenience, visit [PFHospitality.org](http://PFHospitality.org) for more information or please contact:**

**Committee Chairman: Eric Bradley: (865) 908-7071 - [eb@freetouristguide.com](mailto:eb@freetouristguide.com)**

**Committee Co-Chair: Ray Ogle: (865) 850-2454 - [ray@myramseyhotel.com](mailto:ray@myramseyhotel.com)**

**PFHTA Coordinator: Christie Balog: (865) 280-1824 - [christieb@pfhospitality.org](mailto:christieb@pfhospitality.org)**

