



## 2020 Pigeon Forge Hospitality & Tourism Association

### Why Join?

- Connect with industry professionals in the largest Hospitality association in Tennessee
- Information & education from monthly newsletters, updates, meetings, and workshops
- Reduced booth rates for SCHTA Hospitality Trade Show – Largest in Tennessee
- Listing in member directory on PFHTA Website
- New Member introduction at Monthly Membership meetings/luncheons (2 minute w/ image)
- Engage with city leadership to encourage increases in city-wide advertising & business development through tourism tax dollars
- Interact with state legislators to ensure Pigeon Forge has strong representation & an active, vocal presence in state government through TPAC

### PFHTA Gives Back - Supports our Community and our Member Employees by:

- Investing in our youth through donations to the Boys & Girls Club of the Smoky Mountains
- Investing in the future of hospitality through donations to Walter State Community College hospitality & culinary programs and students
- Investing in our community with donations supporting area non-profits such as Mountain Hope Good Shepherd Clinic & SMARM
- Providing annual Scholarships for Pigeon Forge High School Seniors employed by or with a parent or guardian employed by a PFHTA member business
- County wide annual Tribute event for area military Veterans at Dolly Parton's Stampede
- Hosting the annual Frontline Holiday Party for our members' employees with delicious holiday meal; monetary gift cards; games and prizes including the "Little Red Wagon"
- Free or low-cost annual workforce training - CPR/AED; Human Resources; and Safety
- Hosting the annual Housekeepers Tournament of Champions for all Sevier County housekeepers with monetary gift cards and prizes
- Partnering with the City of Pigeon Forge to support and manage the Pigeon Forge Housing Bureau for the LeConte Center at Pigeon Forge

**Mission:** To be the unified voice and a resource for information, collaboration, and education that enabling Pigeon Forge Hospitality and Tourism members to advance, while protecting and strengthening our industry.

***Forging* CONNECTIONS**



**2020 PFHTA Membership Application/Invoice**

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

*(Enter all info in this section as you prefer to be listed in PFHTA Member Directory – pfhospitality.org)*

Business Address: \_\_\_\_\_ Website: \_\_\_\_\_

Description	Quantity	Rate	Amount Due:
Membership Dues		\$125 per entity	

**Please Check One Category:**

Attraction	<i>Business licensed within the city limits of Pigeon Forge, TN</i>
Lodging	<i>Business licensed within the city limits of Pigeon Forge, TN</i>
Restaurant	<i>Business licensed within the city limits of Pigeon Forge, TN</i>
Retail	<i>Business licensed within the city limits of Pigeon Forge, TN</i>
Theater	<i>Business licensed within the city limits of Pigeon Forge, TN</i>
Associate	Any Business that is associated with Member Companies, with or without a business license within the city limits of Pigeon Forge
Multiple Companies	<u>20% Discount for 5 or more Businesses licensed within the city limits of Pigeon Forge, TN; All Must be in the Same Category</u>

*All PFHTA Memberships are based on a calendar year with annual renewal due by March, 31<sup>st</sup>.*

**Primary Contact:** \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Additional Contact:** \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address *(if different than above)* \_\_\_\_\_

**Total Amount Due: \$125 per entity**

Payment Enclosed \$ \_\_\_\_\_ Check # \_\_\_\_\_ Make Checks Payable to **PFHA, Inc.**

**Credit Card Authorization:**

Charge: Visa \_\_\_ Master Card \_\_\_ Discover \_\_\_ AMEX \_\_\_

Card No. # \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 Digit code \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

**Please email or mail completed application/invoice to:**

PFHTA, Inc. P.O. Box 1401, Pigeon Forge, TN 37868 OR [christieb@pfhospitality.org](mailto:christieb@pfhospitality.org)

**If you are a new member or you have updated info:**

**Please email a 200 x 200 JPEG of your Company Logo, up to 10 photos & copy for web directory content to:** PFHTA Coordinator: Christie Balog at: [christieb@pfhospitality.org](mailto:christieb@pfhospitality.org) or call us today at 865.428.6414