

2019

Sevier County Hospitality Association Stars of the Industry

NOMINATIONFORM

Nomination Rules& Guidelines

- Nominations are due by **July 15, 2019**
- Please carefully review the Categories, Eligibility Requirements, and FAQs on Pages 3-4 **before** submitting your nomination.
- All nominees and companies submitting nominations must be members in good standing with any of the local hospitality associations
- 2018 Stars of the Industry Winners may not win in the same category in 2019.
- A property may have consecutive winners in an Employee Award category, but an individual employee may only win once.
- All information below must be typed or written legibly, and you must select **ONE Award Category on Page 2.**
- Only one nomination per category may be entered per company, but multiple category nominations will be accepted.
- Use a separate form for each nomination.
- We encourage you to submit supporting materials including: photos, guest comment cards, letters, news clips, and other materials for the judges' consideration. A strong nominee usually has supporting documentation that displays their accomplishments.
- All submitted materials become the property of SCHA and will not be returned.
- If a nomination does not meet the above stated requirements, the nominee will not be considered for an award.
- Email, fax, or mail nomination materials to Jackie Leatherwood (information below) by **July 15, 2019**. Late entries cannot be accepted. [Jleatherwood@greystonelodgetn.com](mailto:jleatherwood@greystonelodgetn.com) or mail to 559 Parkway, Gatlinburg, TN 37738 or any questions call Jackie 865-436-5621 FAX: 865-436-4726

NOMINATION SUBMITTED BY:

Name: _____ Company: _____

Address: _____

Phone #: _____ Email: _____

NOMINEE:

Name: _____ Company: _____

Title: _____ Years in the Industry: _____
*Nominees must have worked in the industry for at least 1years

Address: _____

Phone #: _____ Email: _____

Pick an Award Category on Page 2. Nominations without ONE Award Category selected will not be accepted***

AWARD CATEGORY DETAILS AND ELIGIBILITY REQUIREMENTS


TENNESSEE ACHIEVEMENT AWARDS


The **SCHA Attraction of the Year Award** is presented to an attraction that has shown excellence in tourist development and community service through special programs, events, and marketing campaigns to attract new tourists and visitors to Tennessee. Eligible companies include: Event Venues, Golf Courses, Theme Parks, Zoos, Dinner Theaters, Museums, Convention Centers, etc.

The **SCHA Associate of the Year** is presented in recognition of the contributions of our partner companies who provide valuable services, which allow hotels, restaurants, and tourism entities in Tennessee to grow and thrive. Any member company who provides services through partnerships (such as attractions, retail operations, etc.) is eligible.

The **SCHA Preferred Vendor of the Year** is presented in recognition of the contributions of our partner companies who provide valuable services and products, which allow hotels, restaurants, and tourism entities in Tennessee to grow and thrive. Any member company who provides products and services (such as cleaning, marketing, legal resources, equipment, landscaping, etc.) is eligible.

The **Hospitality & Tourism Educator of the Year** award recognizes exceptional high school and post-secondary educators who prepare students for hospitality related jobs and higher education opportunities. These educators recognize and develop our future employees through work experience, resume building, and scholarships. The judging criteria measures success in 4 categories: 1) Classroom Recognition, 2) Community Service, 3) Industry Specific Research, and 4) Mentoring Practices.


 **Women in TN Tourism & Hospitality (WITH) Leader of the Year**- This award is given to a female hospitality professional who serves as a leader and role model within the hospitality community. Candidates should describe noteworthy accomplishments, leadership roles, volunteer positions, and personal initiative. Nominees can be either self or peer-nominated.


 **Tennessee Under 30 Gateway (TUG) Emerging Hospitality Leader of the Year**-This award honors an exemplary hospitality employee under age 30 who has demonstrated superior professional dedication, leadership, and a fresh perspective to their job. The recipient should also exemplify the characteristics that lead to success in the hospitality industry-enthusiasm, "out of the box" thinking in their professional and personal life, and a dedication to the industry by active participation in association, community and industry programs.


Qualifications:

- SCHA Award nominees should provide outstanding service and support to SCHA and local associations, as well as to the hospitality and tourism industry as a whole.
- Preferred Vendor Award nominees should provide service on behalf of the employing company or business affiliation as a provider of products and services to the hospitality industry
- Associate Award nominees should provide service on behalf of the employing company or business affiliation through partnerships and promotion
- SCHA Award nominees should demonstrate service and leadership in other organizations and participate in community activities.
- Nominees for these awards must have served in the industry a minimum of three years.

EMPLOYEES ACHIEVEMENT AWARDS – LODGING/ATTRACTION

 The **Lodging Employee of the Year Award** recognizes exemplary professionalism and service by an employee in a non-management position. The nominees are judged on outstanding performance that goes above and beyond normal job responsibilities, including providing excellent service to the property, and guests.

 The **Manager of the Year Award** recognizes an employee in a management or an executive position who has a proven track record of management excellence, industry involvement, and community service. The nominees are judged on outstanding performance that goes above and beyond normal job responsibilities, including providing excellent service to the property and guest.

 The **General Manager of the Year Award** recognizes a general manager who has demonstrated outstanding contributions of leadership, service, and community and/or civic affairs. The nominees are judged on outstanding performance that goes above and beyond normal job responsibilities, including providing excellent service to the property and guest.

Qualifications:

- Each LEA nominee must have served in the hospitality industry for a minimum of one year.

AWARD CATEGORY DETAILS AND ELIGIBILITY REQUIREMENTS

EMPLOYEE ACHIEVEMENT AWARDS - RESTAURANT

The **Restaurant Employee of the Year Award** provides restaurants with the opportunity to recognize exemplary professionalism and service by an employee in a non-management position. The nominees are judged on outstanding performance that goes above and beyond normal job responsibilities, including excellent service to the establishment and guests.

The **Restaurant Manager of the Year Award** provides restaurants with an opportunity to recognize a manager who has demonstrated exceptional contributions of leadership, service, and involvement in community and/or civic affairs. The nominees are judged on outstanding performance that goes above and beyond normal job responsibilities, including providing excellent service to the establishments and guests.


The **Chef of the Year Award** will recognize an Executive or Sous Chef who has provided leadership, creativity, and culinary excellence for their restaurant. Nominees should display exceptional skills inside and outside the kitchen. A history of community service, leadership and mentorship within the restaurant, and fantastic guest service are required.


The **Restaurant General Manager of the Year Award** provides restaurants with an opportunity to recognize a General Manager who has demonstrated exceptional contributions of leadership, service, and involvement in community and/or civic affairs. The nominees are judged on outstanding performance that goes above and beyond normal job responsibilities, including providing excellent service to the establishments and guests.


Qualifications:


- Each REA nominee must have served in the hospitality industry for a minimum of one year.


GOLD STAR PUBLIC RELATIONS (GSPR) AWARDS FOR RESTAURANT AND LODGING PROPERTIES

 The **Community Service Award** is presented to recognize programs designed to provide service and demonstrate to residents that the individual property is responsive to the local community. Examples include campaigns to benefit local or national service organizations or charities, service to any part of the community through special projects, and undertakings with community groups for the area's benefit.

 The **Good Earth Keeping Award** recognizes properties that have developed a culture toward integrating environmental management practices with everyday operations, while maintaining quality service and meeting guest expectations. Each entrant should describe improvements to operations and the bottom line, as well as the process for continuing to practice environmental management within the business operation.

 The **Guest Relations Award** is given for programs that develop a climate conducive to new or repeat business, create goodwill among guests, provide special services, reverse a negative public relations situation, or effectively solve guest complaints. **Can be an employee or a property**

 The **One-Time Special Event Award** and the **Ongoing Special Event Award** are given for public relations programs or campaigns that demonstrate a creative approach to scheduled events, anniversaries, charity events, holidays, or special publicity events.

 The **Prism Award** is given to recognize creative and innovative diversity programs that a property has integrated into its strategic plan and that are making a difference in the overall success of an operation.

Qualifications:

- GSPR Awards are presented to properties, **not to individuals** unless noted
- All local association Members in good standing are eligible to submit nominations.
- Participants may only submit one entry per category, but multiple category entries are accepted.
- Be sure to enclose a full description of the program or activity, including goals, implementation, budgets, and results for all GSPR Award entries. Nominations without these details and supporting descriptions will not be considered.