



2019 Pigeon Forge Hospitality & Tourism Association

Why Join?

- Connect with industry professionals in the largest Hospitality association in Tennessee
- Information & education from monthly newsletters, updates, meetings, and workshops
- Reduced booth rates for SCHA Hospitality Trade Show – Largest in Tennessee
- Listing in directory on PFHTA Website
- New Member introduction at Monthly Membership meetings/luncheons
- Engage with city leadership to encourage increases in city-wide advertising & business development through tourism tax dollars
- Interact with state legislators to ensure Pigeon Forge has strong representation & an active, vocal presence in state government through TPAC

PFHTA Gives Back

- Investing in our youth through donations to the Boys and Girls Club of Pigeon Forge
- Investing in the future of hospitality through donations to Walter State Community College hospitality & culinary programs and students
- Investing in our community through donations to Mountain Hope Good Shepherd Clinic & SMARM
- Providing annual Scholarships for Pigeon Forge High School Seniors with a parent or guardian employed by a PFHTA member business
- County wide annual Tribute event for area military Veterans at Dolly Parton's Stampede
- Hosting the annual Frontline Holiday Party for our members' employees with monetary gift cards and prizes
- Sponsor of all Pigeon Forge City Events
- Partnering with the City of Pigeon Forge to support and manage the Pigeon Forge Housing Bureau through the LeConte Center at Pigeon Forge

Mission: To be the unified voice and a resource for information, collaboration, and education that enables Pigeon Forge hospitality establishments to advance and protect our industry.

Vision: To utilize our collective talents to be the driving force in creating the future of hospitality & tourism for ALL businesses in Pigeon Forge.

PFHTA is YOU!



2019 PFHTA Membership Invoice

Business Name: _____

Date: _____

Description	Quantity	Rate	Amount Due:
Membership Dues		\$125 per entity	

Please Check One Category:

Attraction	<i>Business licensed within the city limits of Pigeon Forge, TN</i>
Lodging	<i>Business licensed within the city limits of Pigeon Forge, TN</i>
Restaurant	<i>Business licensed within the city limits of Pigeon Forge, TN</i>
Retail	<i>Business licensed within the city limits of Pigeon Forge, TN</i>
Theater	<i>Business licensed within the city limits of Pigeon Forge, TN</i>
Associate	Any Business that is associated with Member Companies, with or without a business license within the city limits of Pigeon Forge
Multiple Companies	<u>20% Discount for 5 or more Businesses licensed within the city limits of Pigeon Forge, TN; All Must be in the Same Category</u>

All PFHTA Memberships are based on a calendar year with renewal due by March, 31st annually.

Primary Contact: _____ Email: _____ Phone: _____

Additional Contacts: _____ Email: _____

Billing Address (if different) _____

Total Amount Due: \$125 per entity

Payment Enclosed \$ _____ Check # _____ Make Checks Payable to **PFHTA, Inc.**

Credit Card Authorization:

Charge: Visa ___ Master Card ___ Discover ___ AMEX ___

Card No. # _____ Exp. Date _____ 3 Digit code _____

Signature _____

**Please email or mail completed application and invoice to
PFHTA, Inc. P.O. Box 1401, Pigeon Forge, TN 37868 OR christieb@pfhospitality.org**

If you are a new member or you have updated info:

**Please email a 200 x 200 JPEG of your Company Logo, website address,
& copy for web directory content to: Christie Balog at: christieb@pfhospitality.org / 865.428.6414**