



PFHA, INC.  
MEMBERSHIP MEETING  
MINUTES  
May 14, 2015

President Pam Smith welcomed everyone and thanked them for attending and asked Andrew Byrd to lead the group in the Pledge of Allegiance and prayer.

President Pam Smith called the meeting to order at 11:39 am at the Country Tonite Theater in Pigeon Forge.

A motion to approve the April 9, 2015 membership meeting minutes was made by Ben Humphries and seconded by Sande Weiss, with no opposition the motion carried.

Treasurer Ben Humphries presented the financial report

The association has two bank accounts: one for PFHA, Inc. and another for Pigeon Forge Hospitality Association, LLC.

Treasurer Ben Humphries gave the treasurer's report and reviewed the bank reconciliations

PFHA, Inc. Bank Reconciliation	
Beginning Balance as of 4/1/15	\$2663.14
Deposits	\$10219.04
Checks written	\$95536.04
Ending Balance as of 4/30/15	\$3346.14
Pigeon Forge Hospitality Association, LLC	
Beginning Balance as of 4/1/15	\$11166.13
Deposits	3090.00
Checks Written	4183.16
Current Balance as of 4/30/15	\$10072.97

A motion to approve the Treasurer's report as read was made by Bobby Tanner with a second from Ray Ogle. With no opposition the motion carried.

Reports

## PFHA Committees Reports

Communications & Media Relations chairman Eric Bradley provided the following event notices and information:

- Thank you Bobby Tanner and S & D Coffee for being the 2015 Title Sponsor of the 18<sup>th</sup> Annual PFHA Benefit Golf Tournament.
- Thank you also to Sysco Foods, Rinehart Food Service, Mobile Brochure, Rafting in the Smokies, and IMEG.
- There is a variety of sponsorships still available
- Golf Ball Drop tickets are available \$5 each/5 for \$20
- Wednesday, May 20 is a Free Seminar for PFHA Members “Don’t Get Caught With Your Digital Assets Down”
- Also on Wednesday May 20 is “Forging Together-After Hours at Harpoon Harry’s”
- June 6 is the summer fundraiser for the Mountain Hope Good Shepherd Clinic in Hartford, Tn
- The June 11th PFHA Membership meeting features new Tourist Development Commissioner Kevin Triplett
- Saturday May 30th is the Relay for Life at Patriot Park
- PFHA 18<sup>th</sup> Annual Golf Tournament is scheduled for August 6 at the Sevierville Golf Club
- There is lots of valuable information on the PFHA Website and Facebook page

Education Committee Chairman, Joe Fall

- 6 Pigeon Forge High School students applied and all qualify
- Applications are being reviewed
- The essays each applicant has written are outstanding
- The recipients of the scholarships will be announced at the June 11<sup>th</sup> meeting
- The WSCC students who help at PFHA events receive \$400 per semester in exchange for helping PFHA
- We have two new student helpers starting today
- This is the last official PFHA event that Gayle will be working since she is graduating
- As with many of the WSCC students who receive scholarship money from PFHA, this has helped to put food on table for her kids
- Joe Fall asked the WSCC students to come to the stage
- He thanked them for their service and they received applause
- Joe Fall presented Gayle with a bouquet of flowers and an envelope of area tickets as a show of appreciation

City Government and Other Organizations- Leon Downey, Executive Director of the Department of Tourism

- Preliminary figures for Gross Receipts which are always reported two months behind:
- Gross revenue for March 2015 was up 7 percent compared with 2014 and up 9 percent year to date
- Information will be sent out Friday regarding the 2015 Travel Planner

Butch Helton, Pigeon Forge Department of Special Events

- The Dolly Parade was a huge success this year!
- We are happy to announce that the headliner for the Patriot Festival on July 4 will be “Diamond Rio”
- The opening band is a “Journey” tribute band “Departure”
- Activities will begin at noon in the kids area
- Vendors are local non-profit agencies
- 20 minute fireworks show
- There will be no onsite parking without permits at Patriot Park
- The public is encourage to use the shuttles
- August 29 is the Veterans Parade which has been changed from Welcome Home from Vietnam to include all Veterans
- To participate in the parade call 429-7350

Results of Pigeon Forge Election for Commissioner: President Pam Smith

- Mayor David Wear was re-elected
- Open seat went to Ken Maples

President Pam Smith introduced Keynote speaker Shari Strong  
Everyone communicates but few connect

President Pam Smith gave her report

- Congratulations to Karl Thomas – Hall of Fame Inductee
- There will be a golf committee meeting immediately after we are dismissed
- Thank you for the words of condolence and comfort during the recent passing of my brother Russell Cousins

Next Meeting: June 11, 2015 at the Holiday Inn Convention Center

The meeting adjourned at 12:55 pm

Respectfully submitted by Betsy Burgin