



PFHA, INC.
PIGEON FORGE HOSPITALITY & TOURISM ASSOCIATION
MEMBERSHIP MEETING
MINUTES
May 12, 2016

President Karl Thomas thanked everyone for attending and thanked Country Tonite Theater for hosting the meeting.

Following the Prayer and Pledge of Allegiance the meeting was called to order

A motion was made by Ray Ogle to approve the April 14, 2016 Membership Minutes and seconded by Bobby Tanner, with no opposition the motion carried.

The Financial Report was read by Treasurer, David Wear:

PFHA, Inc.

Beginning Balance as of 4/1/2016	\$8675.01
Deposits	\$12626.64
Checks Written	\$4947.76
Ending Balance as of 4/30/2016	\$16353.89

Pigeon Forge Hospitality Association LLC.

Current Balance as of 4/30/2016	\$1000.00
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Reports

- Communications Committee: Eric Bradley
 - Please remember to check in today on Facebook and Share!
 - The Annual Pirates Ball is coming up to benefit the Mountain Hope Good Shepherd Clinic
 - June 15th is the next Forging Together After Hour and is at Titanic
 - The PFHA Golf Tournament is scheduled for August 9, 2016 at the Sevierville Golf Course

- Education – Joe Fall
 - Scholarships
 - Four \$1000 scholarships will be awarded this year to Pigeon Forge High School seniors and will be presented at the June Monthly Member Meeting
 - PFHA is sponsoring a free CPR Class with certification for members on June 8, 2016 at the Sevier County Ambulance Service on Middle Creek Road

Other Reports

- City & County Government – Leon Downey, Department of Tourism
 - Preliminary figure for March 2016 as compared to 2015, Easter helped boost March numbers
 - Gross Receipts up 28% and up 22% for the year
 - Amusements up 40% and up 32% for the year
 - Lodging up 40% and up 27% for the year
 - Restaurants up 32% and up 25% for the year

- Butch Helton, Pigeon Forge Department of Special Events
 - The Annual Dolly Parton Homecoming Parade was a success and very well attended
 - Planning is almost complete for the Patriot Festival on July 4th at Patriot Park

- Pigeon Forge High School-Principal Ben Clabo
 - PFHS Champion Wrestling Team

Presentation: The 100th Anniversary of the National Park Service
Stephanie Sutton – Acting Chief of Resource Education, National Park Service

Country Tonite Show Preview

The Next Meeting is June 9, 2016 at The Holiday Inn and features Commissioner of Tourist Development Kevin Triplett

Adjournment

Respectfully submitted by Betsy Burgin